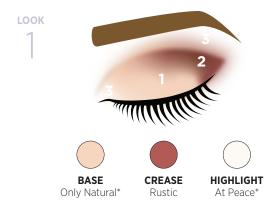
## **DOWN TO EARTH**

EYE SHADOW PALETTE







**Step 1:** Cover your eyelid with the base shade **Only Natural**, leaving the inner corner of your eye untouched.

**Step 2:** Use the shade **Rustic** to add dimension to the look by shading the crease of your eye from outer corner to middle. Using the *Sei Bella Blending Brush*, blend the edges of the crease to diffuse any harsh lines.

**Step 3:** Finish the look by placing **At Peace** at the inner corner of your eye and lightly on your brow bone to create an open, lifted appearance.

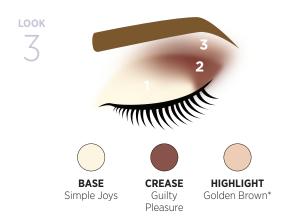
BASE CREASE HIGHLIGHT
Only Natural\* Homegrown\* At Peace\*

**Step 1:** Cover your eyelid with the base shade **Only Natural**, leaving the inner corner of your eye untouched.

**Step 2:** Use the shade **Homegrown** to add dimension to the look by shading the crease of your eye from outer corner to middle. Using the *Sei Bella Blending Brush*, blend the edges of the crease to diffuse any harsh lines.

**Step 3:** Continue using **Homegrown** to lightly shade the undereye below the waterline for a soft glow.

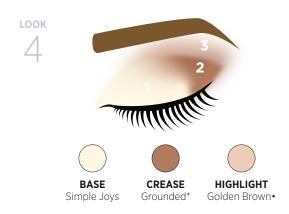
**Step 4:** Finish the look by placing **At Peace** at the inner corner of your eye and lightly on your brow bone to create an open, lifted appearance.



**Step 1:** Cover your entire eyelid with the base shade **Simple Joys**.

**Step 2:** Use the shade **Guilty Pleasure** to add dimension to the look by shading the crease of your eye from outer corner to middle. Using the *Sei Bella Blending Brush*, blend the edges of the crease to diffuse any harsh lines.

**Step 3:** Finish the look by placing **Golden Brown** just below your brow bone to create a lifted appearance.



**Step 1:** Cover your entire eyelid with the base shade **Simple Joys**.

**Step 2:** Use the shade **Grounded** to add dimension to the look by shading the crease of your eye from outer corner to middle. Using the *Sei Bella Blending Brush*, blend the edges of the crease to diffuse any harsh lines.

**Step 3:** Finish the look by placing **Golden Brown** below the brow bone to create a lifted appearance.

## **DOWN TO EARTH**

EYE SHADOW PALETTE



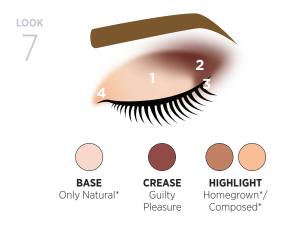




**Step 1:** Cover your entire eyelid with the base shade **Only Natural**, leaving the inner corner of the eye untouched.

**Step 2:** Use the shade **Guilty Pleasure** to add dimension to the look by shading the crease of your eye from outer corner to middle. Using the *Sei Bella Blending Brush*, blend the edges of the crease to diffuse any harsh lines.

**Step 3:** Finish the look by placing **At Peace** in the inner corner of your eye and on your brow bone to create an open, lifted appearance.

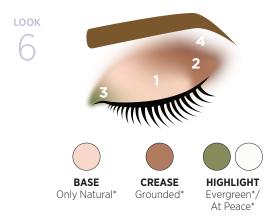


**Step 1:** To create a bright base, cover your entire eyelid with the shade **Only Natural**.

**Step 2:** Use the shade **Guilty Pleasure** to add dimension to the look by shading the crease of your eye from outer corner to middle. Using the *Sei Bella Blending Brush*, blend the edges of the crease to diffuse any harsh lines.

**Step 3:** Use the shade **Home Grown** on your bottom lash line to give the look a smoked-out appearance.

**Step 4:** To finish the look, place the shade **Composed** at the inner corner of your eye for a soft transition.



**Step 1:** Cover your entire eyelid with the base shade **Only Natural,** leaving the inner corner of your eye untouched.

**Step 2:** Use the shade **Grounded** to add dimension to the look by shading the crease of your eye from outer corner to middle. Using the *Sei Bella Blending Brush*, blend the edges of the crease to diffuse any harsh lines.

**Step 3:** Add a pop of color by placing the shade **Evergreen** at the inner corner of your eye.

**Step 4:** If desired, place **At Peace** lightly on your brow bone to create a lifted appearance.



**Step 1:** Cover your eyelid with the base shade **Simple Joys**.

**Step 2:** Use the shade **Grounded** to add dimension to the look by shading the crease of your eye from outer corner to middle. Using the *Sei Bella Blending Brush*, blend the edges of the crease to diffuse any harsh lines.

**Step 3:** Use the shade **Golden Brown** at the inner corner of your eyes. Finish the look by placing **At Peace** on your brow bone to create a lifted appearance.